

**HAESUNG ANNIE JUNG**  
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University of Pennsylvania  
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## **EDUCATION**

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- 2019 Ph.D. in Social and Personality Psychology  
The University of Texas at Austin, TX
- 2012 M.A. in Industrial and Organizational Psychology  
Yonsei University, Seoul, South Korea
- 2010 B.A. in Psychology (Major) and Mass Communication (Minor)  
Yonsei University, Seoul, South Korea
- 2006-2007 Exchange student in Department of Psychology  
University of California, San Diego, CA

## **ACADEMIC POSITIONS**

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- 2022.09- Research Associate in Annenberg Public Policy Center  
University of Pennsylvania, PA
- 2021.09-2022.08 Postdoctoral Fellow in Annenberg Public Policy Center  
University of Pennsylvania, PA
- 2019-2021.08 Postdoctoral Research Associate in Department of Psychology  
University of Illinois at Urbana-Champaign, IL

## **HONORS AND AWARDS**

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- 2021 Liberal Arts & Sciences Impact Award, University of Illinois
- 2019 Janet Spence Research Fellowship, The University of Texas at Austin
- 2019 Pennebaker Social Psychology Fellowship, The University of Texas at Austin
- 2018 Pennebaker Social Psychology Fellowship, The University of Texas at Austin
- 2014-2018 Graduate Professional Development Award, The University of Texas at Austin
- 2016 Graduate Student Travel Award, Society for Personality and Social Psychology
- 2015 Psychology Research Award, The University of Texas at Austin
- 2014 Pennebaker Endowed Fellowship, The University of Texas at Austin
- 2010-2012 Academic Scholarship, Yonsei University
- 2009 Honors Student, Yonsei University

2006-2007 Provost Honors, University of California, San Diego  
2005 Honors Student, Yonsei University

## **RESEARCH GRANTS**

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### **Pending**

National Institutes of Health  
Designing communications to promote HIV vaccination behaviors and curb misinformation  
PI: Dolores Albarracín  
Role: Co-Principal Investigator

### **Ongoing**

5P30AI045008 08/12/2022-08/31/2023  
National Institute of Allergies and Infectious Diseases Supplement  
Forming strategic alliances across rural jurisdictions to reach EHE goals through implementation research on digital interventions  
PI: Dolores Albarracín  
Role: Co-Principal Investigator

DP1 DA048570 04/01/2019-03/31/2024  
National Institutes of Drug Abuse  
Digital, community-led, social action initiative to reduce opioid vulnerability and HIV/HCV in rural areas of the Midwest and Appalachia  
PI: Dolores Albarracín  
Role: Co-Principal Investigator

R01 AI147487 07/01/2019-06/30/2023  
National Institute of Allergies and Infectious Diseases  
Development and validation of regional models of HIV vulnerabilities and solutions  
MPIs: Dolores Albarracín & Sally Chan  
Role: Co-Investigator

R01MH114847 09/01/2018-08/31/2023  
National Institutes of Health  
Mining social media messages for HIV testing and prevention communication  
PI: Dolores Albarracín  
Role: Co-Principal Investigator

## PUBLICATIONS

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### Refereed Journal Articles

**Jung, H.** & Albarracín, D. (in press). How people use information about changes in infections and disease prevalence. *Health Psychology*.

**Jung, H\*.,** Sunderrajan, A\*, Durantini, M., Sanchez, E., Windsor, L., Chan, M. P., O'Brien, T., Fayaz Farkhad, B., Karan, A., Lee, C. A., Kwon, S. & Albarracín, D. (2022). Testing a digitally distributed method to recruit a network of community organizations to fight the consequences of the drug epidemic: A study in thirteen American states. *Journal of Community Psychology, 50*(8), 3455-3469.

Albarracín, D., **Jung, H.**, Song, W., Tan, A. & Fishman, J. (2021). Rather than inducing psychological reactance, requiring vaccination strengthens intentions to vaccinate in US populations. *Scientific Reports, 11*, 20796.

**Jung, H.** & Albarracín, D. (2021). Concerns for others increase the likelihood of vaccination against Influenza and COVID-19 more in sparsely rather than densely populated areas. *Proceedings of the National Academy of Sciences, 118*(1), e2007538118.

Albarracín, D. & **Jung, H.** (2021). A research agenda for the post-COVID-19 world: Theory and research in social psychology. *Asian Journal of Social Psychology, 24*(1), 10-17.

Henderson, M. D., **Jung, H.**, Baker, E. M. & Wakslak, C. (2021). Anticipated effort and morality of segregated versus aggregated volunteering. *Journal of Behavioral Decision Making, 34*(5), 611-624.

**Jung, H.**, Seo, E., Han, E., Henderson, M. D. & Patall, E. A. (2020). Prosocial modeling: A meta-analytic review and synthesis. *Psychological Bulletin, 146*(8), 635-663.

**Jung, H.**, Chung, E. K. & Sohn, Y. W. (2011). Can probability shape moral decisions? Probability as psychological distance. *Korean Journal of Social and Personality Psychology, 25*(4), 27-39.

Chung, E. K., **Jung, H.** & Sohn, Y. W. (2011). Do liberals and conservatives use different moral foundations: Their schemas for Yong-San tragedy. *Korean Journal of Social and Personality Psychology, 25*(4), 83-105.

Lee, K. S., Kang, E. J., Park, S. H., **Jung, H.**, Lee, Y. C. & Sohn, Y. W. (2011). Development and validation of situation awareness tests for commercial drivers. *Journal of Korean Society of Transportation, 29*(6), 25-37.

### Conference Proceedings

**Jung, H.** & Henderson, M. D. (2018). Effortful but Valuable: How perceptions of effort affect charitable gift choice and valuations of charity. *NA-Advances in Consumer Research, 46*, 630-632.

**Jung, H.**, Seo, E., Han, E., Henderson, M. D. & Patall, E. A. (2018). When do people learn more from

others' prosocial behavior? A meta-analysis of prosocial modeling effect. *NA-Advances in Consumer Research*, 46, 633-635.

### **Manuscripts under Review and in Progress**

**Jung, H\***, Dai, W\*. & Albarracín, D. Beyond dystopias: How social media algorithms shape information and social action. Under review in *Perspectives on Psychological Science*.

Fayaz-Farkhad, B., **Jung, H.**, Calabrese C. & Albarracín, D. How state immunization policies affect vaccination norms and behavior in the United States. Under review in *Nature Communications*.

Fayaz-Farkhad, B\*. & **Jung, H\***. COVID-19 vaccination efforts: The journey so far and what remains to be done. Under review in *Perspectives on Psychological Science*.

**Jung, H.** & Henderson, M. D. Knowing you can buy time undermines intrinsic motivation. Manuscript in preparation.

**Jung, H.** & Albarracín, D. Prosocial contagion across leaders and members in vulnerable communities. Manuscript in preparation.

**Jung, H.** & Albarracín, D. Biases in judgments of collective (vs. individual) action and inaction. Manuscript in preparation.

**Jung, H.**, O'Brien, T. & Albarracín, D. Interventions to build trust in authorities: A meta-analysis. Data collection in progress.

**Jung, H.** & Albarracín, D. The longitudinal impacts of prosocial versus antisocial modeling. Data collection in progress.

Chan M. S., **Jung, H.** & Albarracín, D. Persuasive impact of message actionability on HIV prevention and control. Data collection in progress.

\*Joint authorship

### **SELECTED CONFERENCE TALKS AND PRESENTATIONS**

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**Jung, H.** & Albarracín, D. (2022). The influence of social motivation on vaccination: Roundtable & discussion on potential of new social approaches to study and influence health behaviors. *Annual Conference of the European Health Psychology Society*, Bratislava, Slovakia.

**Jung, H.** & Albarracín, D. (2021). Concerns for others increase the likelihood of vaccination more in sparsely rather than densely populated areas. *Association for Psychological Science Convention*, virtual.

**Jung, H.**, Seo, E., Han, E., Henderson, M. D. & Patall, E. A. (2021). Prosocial modeling: A meta-analytic review and synthesis. *Society for Personality and Social Psychology Annual Convention*, virtual.

**Jung, H.** & Henderson, M. D. (2018). How perceptions of effort affect charitable gift choice and valuations of charity. *Association for Consumer Research Conference*, Dallas, TX.

**Jung, H.**, Han, E., Seo, E., Henderson, M. D. & Patall, E. A. (2018). When do people learn more from others' prosocial behavior? A Meta-analysis of prosocial modeling effect. *Association for Consumer Research Conference*, Dallas, TX.

**Jung, H.** & Henderson, M. D. (2017). When feasibility benefits (or hurts) the charity: Donors' action focus affects charitable gift restrictions. *Science of Philanthropy Initiative Conference*, Chicago, IL.

**Jung, H.** & Henderson, M. D. (2017). Who cares about donor intent? A construal level account of restricted versus unrestricted charitable contributions. *Society for Personality and Social Psychology Annual Convention*, San Antonio, TX.

**Jung, H.** (2016). When do people learn from others' surprising moral acts: The role of expectancy violation in prosocial modeling effects. *Society for Personality and Social Psychology Annual Convention*, San Diego, CA.

**Jung, H.** & Henderson, M. D. (2015) Donor motivation to make restricted versus unrestricted charitable contributions. *Society for Personality and Social Psychology Annual Convention*, Long Beach, CA.

**Jung, H.**, Chung, E. K. & Sohn, Y. W. (2013) Moral decisions are shaped by probabilistic information of moral events. *Society for Personality and Social Psychology Annual Convention*, New Orleans, LA.

**Jung, H.** (2011). Does luxury induce self-interest? Personal relevance matters. *Symposium of Korean Society for Consumer and Advertising Psychology*, Muju, South Korea.

## **INVITED TALKS**

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Department of Psychological Sciences, Texas Tech University, November 2022

Department of Psychology, Yonsei University, August 2022

Annenberg Public Policy Center, University of Pennsylvania, May 2022

Department of Psychology, University of Wisconsin-Madison, January 2022

Department of Marketing, University of Hong Kong, November 2021

Social Psychology Area Brownbag, University of Illinois at Urbana-Champaign, February 2020

## **TEACHING EXPERIENCE**

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Social Media and Computational Social Science (Spring 2020, Spring 2021)

Co-Instructor

Department of Psychology, University of Illinois at Urbana-Champaign

Behavioral Economics (MBA; Fall 2018)

Teaching Assistant

McCombs School of Business, The University of Texas at Austin

Business Ethics and Social Responsibility (Fall 2018)  
Teaching Assistant  
McCombs School of Business, The University of Texas at Austin

Statistics and Research Design (Spring 2018)  
Teaching Assistant with weekly teaching responsibility  
Department of Psychology, The University of Texas at Austin

Advanced Social Psychology (Spring 2017, Spring 2014)  
Teaching Assistant  
Department of Psychology, The University of Texas at Austin

Introduction to Psychology (Fall 2016, Spring 2016)  
Teaching Assistant  
Department of Psychology, The University of Texas at Austin

Social Psychology (Spring 2015)  
Teaching Assistant  
Department of Psychology, The University of Texas at Austin

Motivation (Summer 2014)  
Teaching Assistant with weekly teaching responsibility  
Department of Psychology, The University of Texas at Austin

Introduction to Psychology (Fall 2014, Fall 2013)  
Teaching Assistant  
Department of Psychology, The University of Texas at Austin

## **MENTORING EXPERIENCE**

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### **University of Pennsylvania**

Madison Goodwin (Health and Societies), Undergraduate research assistant (2021-)  
Dylan Norton (Health and Societies, Psychology), Undergraduate research assistant (2021-)  
Michael Goerlitz (History, Computer Science), Undergraduate research assistant (2021-)  
Kevin Le (Psychology), Undergraduate research assistant (2021-2022)

### **University of Illinois at Urbana-Champaign**

Violette Frangos (Psychology, Communication), Undergraduate research assistant (2021-)  
Nisha Shiroom (Psychology), Undergraduate research assistant (2021-2022)  
Shuo Iris Yan (Computer Science), Undergraduate research assistant (2021)  
Anooha Dasari (Psychology), Undergraduate research assistant (2020-2021)  
Rouxie Rosie Chen (Psychology), Undergraduate research assistant (2020-2021)  
Zyana Jasmine Cabrera (Psychology), Undergraduate research assistant (2020-2021)  
Haley Paffumi (Psychology), Undergraduate research assistant (2019-2021)

Grace Brown (Psychology), Undergraduate research assistant (2019-2021)  
Gwiwon Choi (Psychology), Undergraduate research assistant (2019-2021)

### **University of Texas at Austin**

Trang Doan (Psychology), Undergraduate research assistant (2016-2017)  
Sally Do (Psychology), Undergraduate research assistant (2016-2017)  
Linsey Martin (Psychology), Undergraduate research assistant (2015-2016)  
Heesun Woo (Psychology), Undergraduate research assistant (2015-2016)  
Eugenia Machado (Psychology), Undergraduate research assistant (2015-2016)

### **PROFESSIONAL MEMBERSHIPS**

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Society for Personality and Social Psychology (SPSP)  
Association for Psychological Science (APS)  
The Penn Center for AIDS Research (Penn CFAR)  
UPenn Center for Outreach, Research, and Education (MindCORE)

### **PROFESSIONAL SERVICE**

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Ad Hoc Reviewer for:  
British Journal of Psychology/Social Psychological and Personality Science/Vaccine  
Journal of Experimental Social Psychology/Motivation Science/PNAS

Grant Reviewer for:  
2021 Jump ARCHES (Applied Research for Community Health through Engineering and Simulation)

### **NON-ACADEMIC PROFESSIONAL EXPERIENCE**

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Account Executive, Brand Solutions Team, HSAd, Seoul, South Korea, 2012-2013  
Summer Intern, Marketing Team, Hyundai Card, Seoul, South Korea, 2009  
Summer Intern, Global Brand Team, TBWA KOREA, Seoul, South Korea, 2008

### **LANGUAGES**

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Korean (native)  
English (fluent)  
French (intermediate in speaking, reading, writing)

## REFERENCES

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**Dolores Albarracín, Ph.D.**

Alexandra Heyman Nash University Professor  
University of Pennsylvania  
[dalba@upenn.edu](mailto:dalba@upenn.edu)

**Marlone D. Henderson, Ph.D.**

Associate Professor  
Department of Psychology  
The University of Texas at Austin  
[marlone.henderson@utexas.edu](mailto:marlone.henderson@utexas.edu)

**James W. Pennebaker, Ph.D.**

Regents Centennial Liberal Arts Professor  
Department of Psychology  
The University of Texas at Austin  
[pennebaker@utexas.edu](mailto:pennebaker@utexas.edu)